

NOTICE OF PRIVACY PRACTICES

Avera McKennan Hospital and University Health Center
Sioux Falls, South Dakota
April 14, 2003

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

If you have any questions, please contact our Privacy Office at the address or phone number at the bottom of this notice.

Who will follow this notice?

Avera McKennan Hospital and University Health Center provides health care to our patients, residents, and clients in partnership with physicians and other professionals and organizations. The information privacy practices in this notice will be followed by:

- Any credentialed health care professional who is a member of the Avera McKennan Medical Staff such as your personal physician, an anesthesiologist or radiologist who treat you at any of our locations.
- All departments and units of our organization (see Exhibit)
- All employed associates, staff or volunteers of our organization, with whom we may share information.
- Any business associate (third party that utilizes patient health information on our behalf) or partner of Avera McKennan Hospital and University Health Center with whom we share health information.

Our pledge to you.

We understand that medical information about you is personal. We are committed to protecting medical information about you. We create a record of the care and services you receive to provide quality care and to comply with legal requirements. This notice applies to all of the records of your care that we maintain, whether created by facility staff or your personal doctor. Your personal doctor may have different policies or notices regarding the doctor's use and disclosure of your medical information created in the doctor's office. We are required by law to:

- Keep medical information about you private.
- Give you this notice of our legal duties and privacy practices as it relates to medical information about you.
- Follow the terms of the notice that is currently in effect.

Changes to this Notice.

We may change our policies at any time. Changes will apply to medical information we already hold, as well as new information after the change occurs. Before we make a significant change in our policies, we will change our notice and post the new notice in waiting areas, and on our Web site at www.averamckennan.org. You can receive a copy of the current notice at any time. The effective date is listed just below the title. Upon your initial visit you will also be asked to acknowledge in writing your receipt of this notice.

How we may use and disclose medical information about you.

We may use and disclose medical information about you:

- **For Treatment** (such as sending medical information about you to a specialist as part of a referral or to coordinate the different things you may need such as prescriptions and lab work.)
- **For Payment** (such as sending billing information to your insurance company or Medicare)
- **For Health Care Operations** (such as comparing patient data to improve treatment methods or sharing information with medical and nursing students for educational purposes)

Disclosures for Treatment, Payment, and Health Care Operations may also be made to members of our credentialed medical staff who have an organized health care arrangement with Avera McKennan Hospital and University Health Center.

We may use or disclose medical information about you **without** your prior authorization for several other reasons for example in certain situations such as:

- For **public health purposes** such as reporting communicable diseases or notifying a person who may have been exposed to a communicable disease
- For **reporting adverse events** related to food, medications or products
- For **notifying persons of recalls, repairs or replacements of products** they may be using
- For **reporting vital events** such as births and deaths
- For **abuse, neglect or domestic violence** reporting
- For **health oversight activities** such as licensing, auditing or inspection agencies authorized by law
- In connection with **lawsuits** or other legal proceedings in response to a court order, warrant, summons, or subpoena
- For **research studies** in certain circumstances such as a chart review to compare outcomes of patients who received different types of treatment. On occasion, researchers contact patients regarding their interest in certain research studies. Enrollment in these studies can only occur after you have been informed about the study, had an opportunity to ask questions and indicated your willingness to participate by signing a consent form.
- To **coroners and medical examiners**. This may be required by law in certain circumstances and/or may be necessary to identify a deceased person or determine the cause of death
- For **funeral arrangements** as necessary to carry out their duties
- For **organ and tissue donation**. If you are an organ or tissue donor, we may release information to organizations that handle organ or tissue procurement or transplantation to facilitate the donation or transplantation.
- For **workers' compensation purposes**. We may use or disclose medical information about you for Worker's Compensation or similar programs as authorized or required by law.
- When **required by law** such as request from law enforcement to help identify or locate a suspect, fugitive, witness or missing person. Other examples would include information about a death suspected to be the result of criminal conduct.
- **Inmates**. If you are an inmate of a correction institution or under the custody of law enforcement officials, we may release information about you to the correctional institution as authorized by law.
- **Military and Veterans**. If you are or were a member of the armed forces, we may release information about you to military command authorities as required or authorized by law.

We also may contact you for:

- **Appointment reminders**
- To tell you about or recommend possible **treatment options, alternatives, health-related benefits or services** that may be of interest to you
- **To support hospital fundraising efforts.** We would only use contact information such as your name, address and phone number and the dates you received treatment

If admitted as a patient, unless you tell us otherwise, we will:

- **List in the patient directory** your name, location in the hospital, general condition (good, fair, etc.) and your religious affiliation, and will release all but your religious affiliation to anyone who asks about you by name. Your religious affiliation will only be given to a clergy member, even if they do not ask for you by name.
- **Disclose medical information about you to a friend or family member** who is involved in your medical care or helps pay for your care.
- Disclose information to **disaster relief authorities** (in an emergency) so that your family can be notified of your location and condition.

Other uses of medical information

In any other situation not covered by this notice, we will ask for your written authorization before using or disclosing medical information about you. If you choose to authorize use or disclosure, you can later revoke that authorization by notifying us in writing of your decision.

Your rights regarding medical information about you.

Your medical information is the property of Avera McKennan Hospital and University Health Center. You have the following rights regarding medical information we maintain about you:

- **In most cases, you have the right to look at or obtain a copy of medical information, when you submit a written request.** If you request copies, we may charge a fee for the cost of copying, mailing or other related supplies. If we deny your request to review or obtain a copy, you may submit a written request for a review of that decision.
- **If you believe that information in your record is incorrect or if important information is missing, you have the right to request that we amend the records, by submitting a request in writing that provides your reason for requesting the amendment.** We may deny your request to amend a record if the information was not created by us; if it is not part of the medical information maintained by us; or if we determine that record is accurate. You may appeal, in writing, a decision by us not to amend a record.
- **You have the right to a list of those instances where we have disclosed medical information about you, other than for treatment, payment, health care operations or where you specifically authorized a disclosure, if you submit a written request.** The request must state the time period desired for the accounting, which must be less than a 6-year period and starting after April 14, 2003. The first disclosure list request in a 12-month period is free; other requests will be charged according to our cost of producing the list. We will inform you of the fee before you incur any costs.
- **If this notice was sent to you electronically, you have the right to a paper copy of this notice.**
- **You have the right to request that medical information about you be communicated to you in a confidential manner,** such as sending mail to an address other than your home, by notifying us in writing of the specific way or location for us to use to communicate with you.

- **You may request, in writing, that we not use or disclose medical information about you for treatment, payment or healthcare operations or to persons involved in your care except when specifically authorized by you, when required by law, or in an emergency.** We will consider your request but we are not legally required to accept it. We will inform you of our decision on your request.

All written requests or appeals should be submitted to our Privacy Office listed at the bottom of this notice.

Complaints

If you are concerned that your privacy rights may have been violated, or you disagree with a decision we made about access to your records, you may contact our Privacy Office (listed below). You may also contact the Avera Health Hot Line at 1-888-881-8395. Finally, you may send a written complaint to the U.S. Department of Health and Human Services Office of Civil Rights. Our Privacy Office can provide you the address. Under no circumstance will you be penalized or retaliated against for filing a complaint.

**Avera McKennan Privacy Office
Susan O’Hara, Privacy Officer
Avera McKennan Hospital and University Health Center
800 E. 21st Street
Sioux Falls, South Dakota 57105
605-322-7801
E-mail: Susan.Ohara@McKennon.org**

Avera McKennan Hospital and University Health Center Sites Exhibit

Avera Downtown Center	Lakes Family Practice
Avera HEALTHworks	Larchwood Medical Center
Avera Home Medical Equipment	Leukemia & Bone Marrow Transplant
Avera McKennan Home Health & Hospice	Longevity Clinic
Avera McKennan Hospital and University Health Center	Maternal Fetal Medicine
Avera Prince of Peace	Medical Oncology Associates
Avera Research Institute	Midlife Care for Women
Beckering Medical Clinic	Midwest Psychiatric Medicine
Butte Medical Center	Midwestern Dermatology Center
Campus Pharmacy	Milbank Area Hospital
Center for Bariatric Medicine	Milbank Medical Center
Child Psychiatry	Milford Family Care
Colman Medical Clinic	Murray County Memorial Clinic
Colome Medical Clinic	North Central Kidney Institute
Colton Medical Clinic	Obstetrics & Gynecology Associates
Dakota Endocrinology & Diabetes Clinic	Pediatric Cardiology
Dakota Heart	Pediatric Critical Care Services
Dell Rapids Medical Clinic	Pediatric Gastroenterology
Dells Area Health Center	Pediatric Infectious Disease
Edgerton Family Clinic	Pipestone Medical Group
Elkton Medical Clinic	Pulmonary Associates
Estherville Medical Clinic	Rehab Associates
Fairfax Family Clinic	Rheumatology Clinic
Flandreau Medical Center	Rosebud Family Clinic
Flandreau Medical Clinic	Schramm Medical Clinic
Fulda Clinic	Sioux Rapids Family Care
Gastroenterology Clinic	South Dakota Renal Transplant Center
Gregory Community Hospital	Spencer Family Care
Gutnik & Associates	Spirit Lake Medical Center
HealthCare Clinic	Splitrock Clinic
Hegg Medical Clinic	United Medical Clinic
Heron Lake Clinic	University Psychiatry Associates
Jackson Medical Clinic	Vascular & Transplant
Jasper Family Clinic	Waubay Clinic
Kannan Clinic	Wilmot Clinic
Lakefield Clinic	Worthington Specialty Clinics

Associated Providers

Anesthesiology Associates	Medical X-Ray Center
Physician's Laboratory LTD	Emergency Medical Physicians

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HIPAA Acknowledgement

Our Notice of Privacy Practices provides information about how we may use and disclose protected health information (PHI) about you. As stated in our notice, the terms of the notice may change. If we change our notice, you may obtain a revised copy by contacting the Privacy Office at Avera McKennan Hospital.

By signing this form, you acknowledge that you have received a copy of our Notice of Privacy Practices dated April 14, 2003.

Patient or Patient Representative: _____ Date: _____